

health small business

BOUNCE BACK BETTER BREAKFAST

Join us to help ensure a strong
and resilient health sector in
Far North Queensland!

21 May, 2021
7:00am to 9:00am
6.45am arrival

Crystalbrook Bailey
163 Abbott St, Cairns

Tickets \$16.50 via EventBrite

<https://healthbouncebackbetter.eventbrite.com.au>



To celebrate Queensland Small Business Month this May, CheckUP in partnership with the Department of Employment, Small Business and Training are hosting a health small business breakfast in Cairns.

The forum provides an opportunity to hear from the event hosts and local speakers on initiatives that aim to address the needs of health businesses and social enterprises. Participants will be given the chance to discuss challenges and opportunities for health small business as we plan our economic recovery from the COVID-19 pandemic.

MC'd by Danae Jones, the event will feature a keynote speech by Dr Amanda Roberts.

About CheckUP

CheckUP is a not-for-profit organisation dedicated to better health for people and communities who need it most. CheckUP has been engaged by the Department of Employment, Small Business and Training as the Industry Skills Advisor (ISA) for Health. As the ISA for health CheckUP engages with employers, small business and industry stakeholders to provide high-quality, evidence-based industry advice and intelligence about current and emerging industry directions, regional skill needs, training solutions and employment opportunities.

industry skills advisor
health



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About the speakers

BOUNCE BACK BETTER BREAKFAST

The health small business breakfast will feature local speakers and representatives from CheckUP and the Department of Employment, Small Business and Training.



Master of Ceremonies - Danae Jones



Danae Jones started her first business at the age of 12. She went on to be a well-known multi award winning television and radio identity. At the age of 23 Danae built from scratch a media and marketing empire which was one of

Queensland's largest full service marketing agencies. The company was responsible for launching Far North Queensland's first ever dedicated business magazine. Danae has since launched FNQ's first social media TV channel and a variety of social media programs and continues to lead a highly successful PR and marketing consultancy. In 2019 she invested in CityLife Magazine, a brand she has been a columnist for since inception over 20 years ago. In collaboration with her business partner Jacqui Nolan she expanded the media offering of the region's longest serving magazine and transformed it into a multi-media group servicing Cairns, Tablelands and Port Douglas. Despite the challenges of 2020, the media empire Danae Jones has led continues to grow.

Danae is well known for her forward thinking ability and is regularly called upon to tackle complex problems in both business and politics. She holds a long line of media, marketing and business awards under her belt and is passionate about giving back to the community through a variety of charities.

She is a highly engaging speaker with a proven track record in turning private enterprises and not for profits around in challenging times. Most recently this pocket rocket kept her enviable client list ahead of the game during COVID times and ensured their businesses made the most of market opportunities as restrictions took hold across the nation. This media, marketing and PR expert boasts extensive contacts throughout Australia and says what excites her most in business is achieving business growth with her clients.



Guest speaker - Dr Amanda Roberts



Dr Amanda Roberts is a staunch believer in local business and social enterprise, and in advocating for the local community, particularly those less fortunate.

Growing up in South Africa, before immigrating to Cairns, Amanda has collected a well-versed book of life's lessons throughout her career and it is safe to say, there's not much Amanda hasn't seen in her 20 years as a doctor.

Founder and Director of Stratford Medical Centre and later winning Cairns Business Women's Club Small Business Woman of the Year (2019), now running as a successful and busy medical practice, serving the Cairns community broadly across all aspects of primary health care.

Social enterprise or not-for-profit concepts were always a part of any venture she laid her hand to.

Founding Director of registered not-for-profit, Wheels of Wellness, Amanda believes that all businesses should be contributing in some way to improving the patchwork of our society.

Amanda is a supporter of education and mentoring others, and is enjoying her contribution to the government health sector in her board position with the Cairns and Hinterland Hospital and Health Services.

Positive, motivating and a natural born leader, she is keen to inspire others to work collaboratively for overall better outcomes for society and each and every person who makes up the fabric of our community.

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