

Australian Association of Practice Management

AAPM is a not-for-profit, **national peak association** recognised as the professional body dedicated to supporting effective Practice Management in the healthcare profession. AAPM members are employed in **all areas of healthcare** including general practice, allied health, dental, medical specialties, physiotherapy, and podiatry. AAPM represents practice managers, business managers, service managers, CEOs, and principals – the key-decision makers in a practice.

The role of Practice Management in a healthcare setting involves strategic planning, reviewing and the implementation of processes in practices which increase efficiency and contribute to the overall notion of 'excellence in healthcare'. AAPM provides a **career pathway** recognising the experience and qualifications of members through Certified Practice Manager and Fellow status. This is achieved using the AAPM **core principles** of healthcare management:

- financial management
- human resources management
- planning and marketing
- risk management
- governance and organisational dynamics
- information management
- business and clinical operations
- professional responsibility

Visit [About AAPM](#) for detail on how to become a member